



INDRAPRASTHA COLLEGE FOR WOMEN



NATIONAL SERVICE SCHEME

(2019-2020)

NIDDAAN PAKHWADA

SHRAMDAAN

IN COLLABORATION WITH

CENTRE FOR EARTH STUDIES

NidaanPakhwada: Day 1

Date: 20th October, 2019

E- campaigning on NSS Instagram page and through WhatsApp

NSS under *NidaanPakhwada* tried to create awareness about waste segregation and harmful impacts of non- compliance to the segregation method. In order to reach and impact a larger audience, NSS circulated posters and pictures of waste segregation. Posters were shared on our Instagram page with a motive to increase visibility of our initiative and to reach out to different colleges and universities. WhatsApp, too was used excessively to give reminders and update about our initiative. Evidently, social media proved a great medium to create awareness about our initiative and imparting an impetus to our cause.

Some insights:



NidaanPakhwada: Day 2

Date: 21st October, 2019

Classroom campaigning and awareness around the college

NSS volunteers spread awareness about the hazardous impact of not practicing proper waste segregation method at homes and in college and other public spaces. Personal interaction was sought to indulge the people with this initiative. NSS volunteers roamed in very corner of the college and interacted with students from different departments. Students, too, showed interest in our initiative and sought their allegiance.

NSS volunteers advocated the abolition of single use plastic, they encouraged the students to use sustainable products. Emphasis was laid on the practice of waste segregation and identifying the correct dustbins for different waste materials.

Volunteers involved:

There were total twelve volunteers who campaigned in the college campus. The volunteers divided the entire college campus into twelve parts i.e. one division to be covered by one volunteer.

Problem faced:

- Lack of willingness to hear about the initiative
- Despite of campaigning during collection drive against e-waste, a good turn up was not seen

Some insights of our initiative:



NidaanPakhwada: Day 3

Date: 22nd October, 2019

Open mic session on how to reduce plastic waste

NSS under *NidaanPakhwada* organised an open mic session on 22nd October, 2019 in student activity area. The topic of the session was '**Ways to reduce plastic waste**'. The session was open to all the departments.

The session was instrumental in initiating a conversation about plastic waste and ways for containing it. Methods such as refusal to use plastics, substituting to sustainable products, reduction in personal consumption of plastics, etc. were proposed for reducing one's plastic footprints. The session concluded with a promise to safeguard our nature and minimum usage of plastics.

Volunteers involved:

There were ten student participants along with NSS volunteers who presented their thoughts and ideas boosting the enthusiasm of the community present nearby.

Photos of the event:



NidaanPakhwada: Day 4

Date: 23rd October, 2019

Promoting No Single Use Plastic in Festivals' Mela

Student's Union organised Festivals' Mela on 23rd October, 2019. The event witnessed a huge gathering of students from diverse department. Students put up their stall at the event. NSS too, put up a gaming and food stall in the Festivals' Mela.

The event served as a great opportunity to showcase a sustainable way to celebrate festivals. NSS Stall used wooden spoons, paper and glass plates to serve the students. Plastic was completely discouraged at our stall. Thus, a lot of students showed interest in our stall and encouraged other stall owners to resort to sustainable products.

Some glimpses from the event:



Problem faced:

- In spite of advocating against the use of plastic and campaigning for segregation of waste at the source, by the end of Festivals' Mela students did not pay heed to our initiative and did not use proper dustbins to dump their waste.



NidaanPakhwada: Day 5

Date: 24th October, 2019

Movie Screening

A movie screening was organised by NSS under the *NidaanPakhwada* on October 24, 2019 in old seminar room of the college. The event started at 2.30 pm and was extended till 3.30 pm. The topic of the event was 'hazardous impact of Plastic'.

The intended idea of the event was to create awareness against the use of single use Plastic. Plastic contributes to the maximum amount of waste by humans. Through this movie screening we hoped to contribute in mitigating the negative impacts of Plastic on human and animal health. A short movie based on the negative impact of Plastic was screened. The movie showed the hazardous effect of Plastic on sea animals. Small animals get captured in the plastic bag and die. The movie sent a chill to the audience present in the hall. The movie also laid emphasis on the use of viable alternatives easily and cheaply available in the market. The movie laid a ground for serious introspection by the students.

The event was successful in floating new ideas on containing the menace of Plastic and reducing our individual plastic footprint.

Some glimpses from the event:



NidaanPakhwada: Day 6

Date: 25th October, 2019

Photography competition

A Photography competition was conducted by NSS under *NidaanPakhwada*. It was open to all the students of different department. The students were asked to send their entries to the official mail of NSS IPCW. Phone photography was also allowed. The theme for the competition was **Waste Management**. The competition was open only for the students of Indraprastha College for Women.

The theme was chosen as to incorporate every initiative under *NidaanPakhwada*. The students were encouraged to be creative and real. The entries sent showed a stark reality of people ignoring basic waste segregation method. Total 20 entries were received by NSS. The winner of the competition was Surabhi (1 year ,BMMMC). she received a certificate of appreciation and her entry was featured on NSS IPCW official Instagram and Facebook handle.

The winner entry:



Some other entries received by NSS:



NidaanPakhwada: Day 7

Date: 30th October, 2019

Waste collection drive in college and hostel

NSS volunteers under *NidaanPakhwada* initiated a waste collection drive in college and hostel. In the college, NSS volunteers spread awareness about the correct usage of dustbin and encouraged students to practice waste segregation at the source. Items collected were plastic bottle, pen caps, straws, Chip's packets and chocolate wrappers. The item collected were thoroughly segregated and deposited in correct dustbins in the college.

In hostel, NSS volunteers went to every room and collected plastic and reusable waste. Items collected were newspaper, wrappers, used notebooks and paper. Hostellers were impressed with our initiative and suggested regular collection drive.

Volunteers involved:

There were total eight volunteers who participated in the collection drive. Four volunteers were given charge of KalawatiGupta Hostel and two-two volunteers were assigned for I.P. hostel and college campus.

Pictures of item collected in:

1. I.P. Hostel



2. K.G. Hostel



3.College



Response:

- Hostel students were impressed by our initiative and showed full-fledged support to our waste collection drive.
- Hostellers suggested for conduction of such drives regularly.
- Plastic wrappers and bottles were collected and dumped in proper dustbin.

NidaanPakhwada: Day 8

Date: 31st October, 2019

Awareness about waste management in slum

NSS volunteers under *NidaanPakhwada* spread awareness about waste management and segregation techniques in its two adopted slums in Khyber Pass and Defence Colony. Volunteers interacted with the people residing in the slum and encouraged them to practice segregation at the source. Children, too were encouraged not to throw waste here and there, instead use dustbins.

The condition in the slum was very pathetic, but efforts were made to undo the mess. NSS volunteers made the people aware about the hazardous impact of not practicing waste segregation on environment, and eventually on them. Through this awareness campaign we hoped to inspire them to take active steps in this direction and provide a healthy future to their children.

Volunteers involved:

Two volunteers were given the responsibility of spreading awareness in the mentioned slums.

Some insight from the awareness drive:



Response:

- Young children joined our campaign
- Adults were apprehensive about our initiative
- Lack of knowledge about waste management
- Lack of positive attitude of the people living in the slum

So, we have to think how can we make it a more grounded project so that every social group considers this.

NidaanPakhwada: Day 9

Date: 1st November, 2019

Quiz on Indian system of Waste Management

NSS under *NidaanPakhwada* organised an online quiz on 1st November, 2019. NSS official Instagram and Facebook handle was used for the smooth conduction of the event.

Quiz questions ranged from early practicing of waste management to contemporary practice of waste management in India. The quiz tested the fundamental knowledge of the students. It was aimed to make the students aware about the various waste management technique.

Around 45 students participated in it and the winner of the quiz was Kavita Chaudhary (3rd Year BA Program) who got a score of 7 out of 8.

Resposes:

Out of the total 45 respondents, majority of them scored above average, yet many students failed in the questions related to waste segregation. This shows that in spite of knowing the negative impacts of E-waste and practises of improper waste management, students hardly pay attention to the initiation, which was evident during E-waste collection drive as well.

NidaanPakhwada: Day 10

Date: 5th November, 2019

Awareness Skit by NSS volunteers

On 5th November, 2019, members of the NSS cadre of Indraprastha College for Women, in collaboration with Centre for Earth Studies, under *Project Nidaan*, organised a skit- '**Merashheersaaf ho, aurusmemerabhihaath ho**' (**My city should stay clean, and I too should contribute to its cleanliness**). The skit was held in the afternoon hours, at 2.30 PM in the student activity area.

The skit was about people facing problems in their daily lives because of improper waste management systems. Chintu (the protagonist) was adamant on making the city cleaner by himself. He thought that all he needed to do was take a broom and start cleaning the streets and roads of the city, in order to make them disease and germ free. By the end of the play, he realised that contribution to the cause of a clean and healthy neighbourhood should be made by all, that is necessary to achieve the goal. He decides to make people living close to his residence aware of the effects and hazards of living in a filthy environment and the benefits of living in a clean one. He also decides to call for a tree plantation campaign, and make people aware of the dangers and the fear of a tree-less future. The members used many popular Bollywood songs, with changed lyrics, which aimed at highlighting the importance of a clean neighbourhood. The skit also highlighted the importance of team work, team spirit and community activity. Later on, the members also had an interactive session with the crowd, who were all students and faculty of the college.



Volunteers involved:

Total five students participated in the skit, with one protagonist-a boy, named Chintu, his parents, and two narrators.

Response:

- Students turned up in good number for the event
- Students enjoyed the skit, and gave valuable inputs after the skit.
- Skit managed a good turn up as opposed to the movie screening and open mic.

Conclusion

Two-weeklong event was actively participated by NSS volunteers. They tried to create awareness about waste management through interaction and e-campaigning. People showed enthusiasm in the initiative, and gave valuable suggestions. However, when it came to implementation people failed to live by their words.

Many students still not practice waste segregation and management, and use wrong dustbins to throw their wastes. Regular reminders are required to ensure their participation in the initiative. Many students try to avoid interactive session on topic such as e-waste or Plastic. But inspite of this people are gradually accepting the alternatives suggested by our volunteers.

Many students have abandoned the use of plastic bag and bottles and instead use jute bags and metal bottles. There is a change of perception because of this initiative. A conversation has started around proper waste management and many students have volunteered for the same. Students are optimistic for a change and have pledged their allegiance to our cause. This paradigm shift has been possible through the tireless devotion of the volunteers and initiation of *NīdaanPakhwada*. NSS volunteers are still striving to change people's attitude and improve the waste management of our country.

Alternatives and suggestions proposed by students:

- Jute bag instead of plastic bag
- Glasses instead of plastic bottles
- Metal straw instead of plastic straw
- Not using plastic files for submission of assignment
- Menstrual cups instead of regular sanitary napkins